



Thank you for your interest in TMAC! Below you will find a brief outline of our organization; membership criteria for media and industry members; and an application form.

ORGANIZATIONAL OUTLINE

Mission Statement: TMAC, the premier travel media association in Canada, brings together travel media and tourism industry members to foster excellence, uphold ethical standards, and promote professional development.

TMAC was founded in 1994 as an Ontario not-for-profit corporation. It has since been federally incorporated to better represent members in all parts of Canada. Members reside in regions right across Canada and there are established chapters in British Columbia, Ontario, Alberta and Nova Scotia.

With the exception of T-O Corporate Services, our management company, TMAC operates as a completely voluntary organization.

Media Members include travel writers (print and electronic), editors, book authors, broadcasters, photographers and commercial web producers. Membership in TMAC does not preclude membership in other organizations such as SATW or PWAC.

Industry Members include representatives of tourist boards, airlines, hotel companies, public relations agencies, attractions, tour operators and wholesalers. TMAC does not undertake to speak for this segment of the travel industry; rather, TMAC activities create a forum for communication and mutual benefit. Industry membership is not limited to Canadians but foreign members must be willing to serve the needs of Canadian writers. In order to serve on TMAC's Board, however, you must be a resident of Canada.

Applicants must be in the active promotion of travel and tourism and in a position to provide guidance/information to the media; access to reduced rate travel; and access to photography.

All members must be willing to abide by our Code of Professional Conduct (see Industry Code of Conduct under About Us on TMAC website).

MEMBERSHIP BENEFITS

TMAC membership, aside from providing you with great networking, professional development and business building opportunities, gives you:

- The chance to attend the annual conference, which includes an exceptional media marketplace;
- An annually printed and electronic membership directory – *TMAC Handbook*;
- Access to TMAC's listserv and website;

- An electronic newsletter – *TMAC Travels*;
- Voting privileges at the AGM;
- Optional TMAC press card;

A number of new membership benefits to be rolled out this year.

MEMBERSHIP FEES

Industry Members: Canadian \$250.00 annually (see table below for applicable tax), plus a one-time non-refundable administration fee of \$125 (plus HST 13%).

Description	Fee	Tax	TOTAL
Select according to the province of residence			
NS (HST 15%)	\$250.00	\$37.50	\$287.50
ON, NL, NB (HST 13%)	\$250.00	\$32.50	\$282.50
BC (HST 12%)	\$250.00	\$30.00	\$280.00
AB, SK, MB, QC, PEI, NWT, NU, YT (GST 5%)	\$250.00	\$12.50	\$262.50
Application Fee (new members only) (regardless of the province of residence HST 13%)	\$125.00	\$16.25	\$141.25

Note: In the event your membership lapses for one year or more, you will have to reapply as a new member, with the non-refundable administration fee payable.

How long will it take to confirm your membership?

Upon receipt of application, if you qualify we will be pleased to confirm your membership within two to four weeks.

APPLICATION FORM for INDUSTRY MEMBERSHIP

Please read the TMAC Mission Statement, Code of Professional Conduct, (see Industry Code of Conduct under About Us on TMAC website) **and membership guidelines.**

Please note that non-residents of Canada are welcome to join TMAC.

Company or organization name: _____

Representing (if any): _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Applicant name: _____

Please provide us with 2 valid and complete references (written) from two travel media with whom you have worked in the past two years.

Note: in the event the applicant leaves the industry member organization, the employer will remain the TMAC member and the contact person will become the individual appointed to handle media relations.

As an Industry member, what can you offer the members of TMAC?

Why do you want to join TMAC?

I hereby apply for membership in the Travel Media Association of Canada and agree to abide by its rules and regulations. I agree not to hold TMAC or its individual members or board members legally liable if my membership is refused or revoked.

Signature _____

Date _____

It is the policy of the TMAC Board to advise all applicants of membership approval/denial within a two to four week period of receiving his or her application.

Your signature on the application form indicates your agreement not to hold TMAC, its individual members, or board members legally liable for damages relating to a refusal or withdrawal of membership.

The Membership Committee will be given broad latitude in its selection process. Membership guidelines are subject to change from time to time as outlined in the TMAC By-Laws 2.

Please submit application and cheque to:

**Travel Media Association of Canada
c/o T.O Corporate Services
55 St. Clair Ave West, Suite 255
Toronto, ON
M4V 2Y7
Tel. 416-934-0599 Fax. 416-967-6320**

Upon acceptance as a TMAC member you will be advised of your username and password to enable you to update your own listing on the TMAC website.