



Loyalists, Lobsters & Lumberjacks TMAC PRESS TRIP

**James Ross ~ Maureen Littlejohn ~ Nadine Robinson
Richard Piotrowski ~ Rod Charles**

June 19-22, 2022

Welcome to Shelburne County, where a fabulous coastal adventure awaits. Here you will become enchanted by unspoiled panoramic views, whether it's from one of the area's pristine white sand beaches, strolling historic Dock Street in the Town of Shelburne or gazing at a lighthouse (or two). During the American Revolution, pro-British refugees founded the area. Uncover the historic charm and mysterious past of the area by visiting one of the many cultural and historic museums such as the Shelburne Museum Complex and the Black Loyalist Heritage Centre. Of course, no visit to Shelburne County is complete without including lobster. Spend a day in Barrington, the Lobster Capital of Canada, where fresh seafood is easily found here amongst some of the richest lobster fishing grounds in the world. Before leaving Barrington, join World Champion Logroller Darren Hudson for a Lumberjack AXExperience where you will learn the aspects of being a genuine lumberjack such as logrolling, competitive sawing, and axe throwing! The Lumberjack AXExperience is like no other – it's a one-of-a-kind, hands-on experience ... an exciting blend of outdoor adventure, history, and culture all rolled up in one.

Your itinerary has been arranged by Yarmouth & Acadian Shores Tourism Association in cooperation with various industry partners.

<p>Tour Host / Contact:</p> <p>Hannah Crawford hannah.crawford@novascotia.ca 902-790-3714</p> <p>Quinn Taggard qtaggart@eastlink.ca 902-740-5523</p>	<p>Hashtags: #TMACYAS</p> <p>Twitter: @VisitYAS, @TravelMediaCA</p> <p>Instagram: @VisitYAS, @travelmediaca</p> <p>Facebook: @VisitYAS, @travelmediaca</p> <p>Website: yarmouthandacadianshores.com</p> <p>LinkedIn: travel-media-association-of-canada-tmac</p>
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The itinerary is subject to change.

Travel Insurance: It is your responsibility to ensure that you have adequate travel insurance to cover you for all activities you will be participating in during the trip.

Dress: Nova Scotia has a temperate climate with summer daytime temperatures in the range of 18-28°C to evening lows of 15-25°C. Please be sure to bring medium-weight, comfortable clothing that can be layered and a good pair of walking shoes; raincoat; sweater / sweatshirt and a light jacket.

Internet and Phone: Complimentary internet access available at your hotels. Local phone calls are complimentary, but you may incur charges for long distance calls.

Accommodations: Upon check-in at your hotel you may be asked to provide a credit card to pay for any incidental charges not included as part of the itinerary at your own expense. IE: gratuities, mini-bar, room service, phone calls, movies, spa, etc.

Meals: Meals provided where indicated in the itinerary. All other expenses are the responsibility of the guest.

Activities: The activities outlined in the itinerary require minimal to moderate physical activity and durability.



<p>Sunday June 19, 2022</p>	
	<p>Arrive at Halifax Stanfield International Airport.</p> <p>Meet your host in the arrivals area to transfer to downtown Halifax. (Driving Time: Airport to Downtown Halifax – 30 minutes)</p> <p>Welcome to Halifax, a city that deftly blends the past with the present to produce a skyline dotted with elegant 18th- and 19th-century architecture alongside ultra-modern towers of glass and steel. The heart of Halifax is perfect for exploring on foot, with treelined streets, international restaurants, galleries, libraries and museums. Inviting sidewalk cafés beckon you to while away a few hours amid park-like, waterfront, and historic settings in the busy downtown, often with a backdrop of the bustling harbour, which entertains ship traffic from every corner of the globe.</p>

<p>6:00 PM</p>	<p><u>WELCOME RECEPTION: MUIR Autograph Collection Hotel</u> 1709 Lower Water St, Halifax, NS https://muirhotel.com/</p> <ul style="list-style-type: none"> • Take a guided tour of this new and exciting new property in downtown Halifax. Reception includes hors d'œuvre, signature cocktails and more. • Situated in the centre of downtown Halifax in the new Queen's Marque district, Muir juts dramatically over the waterfront, heralding unprecedented views and direct ocean access. With bespoke interiors and furniture, ultra-premium fitness and vitality centre, exclusive guest-only art gallery and enviable location in the epicentre of the new culinary district, Muir is a gracious host and one-of-a-kind destination. • Reception concludes 8:00 pm. <p><u>OVERNIGHT:</u> The Sutton Place Hotel Halifax 1700 Grafton St, Halifax, NS B3J 2C4 Phone: (902) 932-7548 https://www.suttonplace.com/halifax</p> <ul style="list-style-type: none"> • Situated within the Nova Centre, The Sutton Place Hotel Halifax offers unmatched modern luxury in the heart of downtown. The hotel's contemporary and elegant design is a complementary reflection of the design-forward flagship Nova Centre, its shared relationship with the Halifax Convention Centre, and the European culture of Argyle Street. • Upon entering the hotel, guests will be welcomed into a modern and spacious lobby complete with an elegant décor of sparkling Italian marble walls and extravagant lighting. This freshly modern and elegant design style is also found in each of the 262 guestrooms and suites, where guests can enjoy exceptional comfort with built-in and automated in-room amenities, spa-inspired bathrooms, and floor to ceiling windows that perfectly capture the spectacular views of downtown, Halifax Waterfront Harbour, and historical Citadel Hill. • Besides the unlimited choice of culinary delights that can be found along Argyle Street and throughout downtown Halifax, guests can also dine at the on-site restaurant, Chop Steakhouse & Bar. While enjoying a delicious and award-winning steak or seafood entrée, guests will notice the large custom, hand-painted mural illustrating the awestruck wonder of a maritime storm.
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Monday June 20, 2022

<p>10:00 AM</p>	<p>Breakfast at leisure.</p> <p>Depart Halifax for Shelburne. <i>(Driving Time: Downtown Halifax to Shelburne – 2 hours)</i></p> <p>The Loyalist Town of Shelburne is a small fishing community, nestled on the third finest natural harbour in the world, and was once the fourth largest community in North America. During the American Revolution in 1783, about 3,000 United Empire Loyalists</p>
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<p>12:30 PM</p>	<p>arrived in ships from New York City and the population quickly grew to more than 10,000. The United Empire Loyalists, who maintained allegiance to the British Crown during the American Revolution, created an instant boom town in the wilderness. The population, which had grown so quickly, then decreased within twenty years to a few hundreds as the Loyalists moved to other destinations.</p> <p><u>LUNCH: The Beandock</u> 32 Dock Street, Shelburne, NS</p> <ul style="list-style-type: none"> • The Beandock is one of Shelburne's favourite places! Eat inside or enjoy the shady garden overlooking the harbour. • In addition to breakfast and lunch options (including Gluten-free dishes), they have treats such as coffee, smoothies, ice cream, delicious desserts, snacks and more. • In the collectibles gift shop, you can find great gifts and treasures such as housewares, kitchen goodies, candles and more.
<p>2:00 PM</p>	<p>After lunch, take a guided walk along historic Dock Street, Shelburne's Waterfront Heritage District, which retains an aura of the 18th century.</p> <p><u>TOUR: Dock Street / Shelburne Museum Complex</u> 20 Dock St, Shelburne, NS Phone: (902) 875-3219 Contact: Suzanne Mahaney, shelburnemuseums.mgr@gmail.com</p> <ul style="list-style-type: none"> • Learn first-hand how to make a Shelburne Dory – and what makes it different from a Lunenburg Dory – at The Dory Shop. • Make your way to the Shelburne County Museum that highlights the Loyalist connections in the area.
<p>4:30 PM</p>	<p>Check into your accommodations.</p>
<p>7:00 PM</p>	<p><u>DINNER: Boxing Rock Brewing Company</u> 218 Water Street, Shelburne, NS https://boxingrock.ca/</p> <ul style="list-style-type: none"> • Boxing Rock was founded in 2012 by two engineers with a passion for craft beer, Henry Pedro & Emily Tipton. • According to local Folklore, Boxing Rock in Shelburne Harbour is where bickering seaman were left by their captain to sort out their differences. The choice: box until only one could return to the ship or shake hands and share a beer. Either way, there is only a few short hours until high tide. • The taproom offers delicious food that complements their beers. You can book beer experiences, learn about beer and even throw an axe! <p><u>OVERNIGHT:</u> Cooper's Inn 36 Dock St, Shelburne, NS B0T 1W0</p>

	<p>Phone: (902) 875-4656 https://www.thecoopersinn.com/</p> <ul style="list-style-type: none"> The Cooper's Inn (c1785) offers 8 quality accommodations including an Apartment/Suite and 7 rooms with private ensuite baths. Enjoy a sumptuous full breakfast/menu each morning.
<p>Tuesday June 21, 2022</p>	
	<p>Breakfast at leisure.</p>
<p>9:45 AM</p>	<p>Depart Shelburne for Birchtown (Driving Time: Shelburne to Birchtown – 10 mins)</p>
<p>10:00 AM</p>	<p><u>TOUR: Black Loyalist Heritage Centre</u> 119 Old Birchtown Road, Birchtown, NS https://blackloyalist.com/</p> <ul style="list-style-type: none"> Birchtown was the first free black settlement in Canada with the arrival of the United Empire Loyalists. The Black Loyalist Heritage Centre honours the Black Loyalists and their ancestry. On site you can walk the Black Burial Grounds, visit St. Paul's Anglican Church, take a stroll along the Heritage Walking Trail and visit the Heritage Museum. For those who have descendants who escaped slavery in the 1780s and made their way to Nova Scotia, this is one of the best places to do your genealogical digging.
<p>11:00 AM</p>	<p>Depart Birchtown for Cape Sable Island. (Driving Time: Birchtown to Cape Sable Island – 30 mins)</p>
<p>11:30 AM</p>	<p>Cape Sable Island is the most southerly point in Nova Scotia and home to dozens of living wharves. We make a stop at a couple for you to capture some great photo ops! This area is also home to some of Nova Scotia's most famous beaches and we will give you a few minutes to dip your toes into some of the whitest sand beaches you've ever seen!</p>
<p>12:00 PM</p>	<p><u>LUNCH: The Salt Banker</u> 2732 Highway 330, Clark's Harbour, NS</p> <ul style="list-style-type: none"> Get a preview of this new restaurant opening on Cape Sable Island, the first eat-in restaurant on the island in almost 20 years. New menu to feature fresh and locally sourced ingredients from fish cakes and home cut fries to fresh seafood, pasta, breakfast poutine, chicken and waffles and so much more!
<p>1:30 PM</p>	<p>Depart for Barrington.</p> <p>Welcome to the Municipality of Barrington, known at The Lobster Capital of Canada! Here you will discover fantastic culinary experiences offering some of the freshest seafood around, outdoor adventure, beautiful white sand beaches, and majestic lighthouses, one of the best birding destinations in Eastern Canada and engaging museums. The Municipality is made up of many small coastal communities and</p>

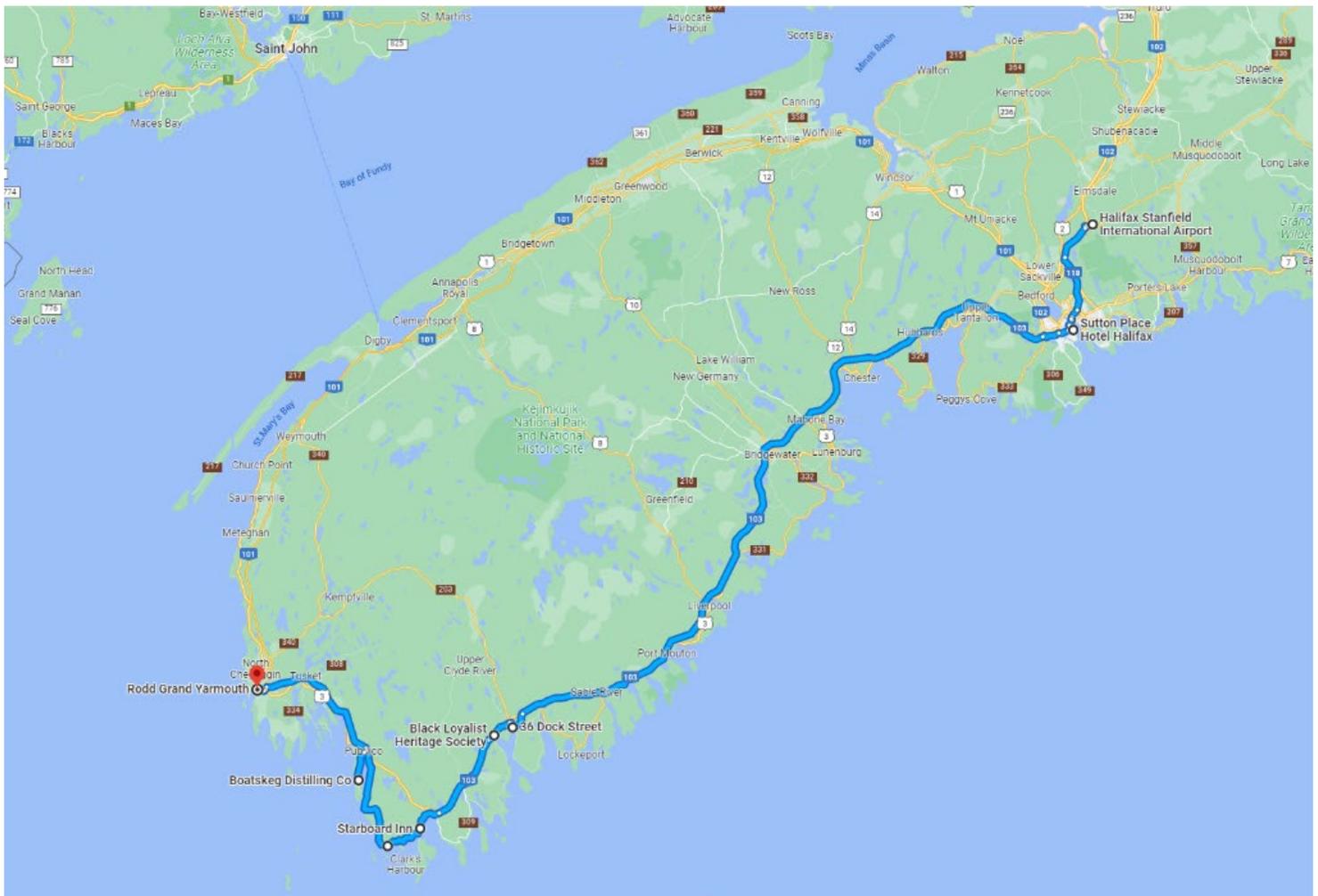
<p>2:00 PM</p>	<p>includes the most southern tip in Nova Scotia located on beautiful Cape Sable Island. Uncover an area rich in historic charm and mysterious pasts. Barrington’s inhabitants are mostly descendants of the first settlers from Chatham and Harwich of Cape Cod, Massachusetts, who emigrated to the area during the 1760’s.</p> <p><u>EXPERIENCE:</u> Wild & Wooly Lumberjack AXExperience 5 Petticoat Lane, Barrington, NS http://wildaxe.com/lumberjack/</p> <ul style="list-style-type: none"> • Learn the history of water-powered textile production, test your lumberjack skills with seven-time World Champion Lumberjack, Darren Hudson and have fun! At the end of the day, connect by campfire to sample Nova Scotia craft beer and s’mores. • Experience Highlights: <ul style="list-style-type: none"> ○ Go behind-the-scenes at the Barrington Woolen Mill Museum to learn the history of water-powered textile production in the 19th- and early 20th-century. Try cleaning fleece, spinning wool, and weaving your own wool Rob Roy (lumberjack) tartan. ○ Try your skills with seven-time World Champion Lumberjack Darren Hudson as he guides you through log rolling, crosscut and bow sawing, tree climbing and axe throwing at the Wild Axe Park. ○ Learn lumberjack heritage with family stories spanning five-generations of what it was and is like being a lumberjack in South West Nova Scotia.
<p>5:00 PM</p>	<p>Check into your accommodations</p>
<p>6:30 PM</p>	<p><u>DINNER:</u> Capt Kat’s Lobster Shack 3723 Highway 3, Barrington Passage, NS www.captkatslobstershack.weebly.com</p> <ul style="list-style-type: none"> • Located in the heart of the Lobster Capital of Canada in Barrington Passage, Capt. Kat’s Lobster Shack serves up the best delectable lobster dishes in Sou’West Nova Scotia! Choose your lobster fresh from the tank or try one of their signature dishes like creamed lobster or lobster fondue. Whatever your choice, you won’t be disappointed! • This is home to Lucy the Lobster, the area’s prognostic weather forecaster! When the rest of Canada recognizes Groundhog Day, Nova Scotia turns to Lucy the Lobster as its shadow-seeking crustacean to determine when winter will end and spring will arrive. <p><u>OVERNIGHT:</u> The Starboard Inn 3412 Highway 3 Barrington Passage, NS B0W 1G0 Phone: (902) 637-2242 https://www.starboardinn.ca/</p> <ul style="list-style-type: none"> • Starboard Inn Chalets & Motel is located in the beautiful seaside community of Barrington Passage. Enjoy many nearby beaches, ocean views, or walk the relaxing trail to the ocean from this convenient location. • Property includes:

	<ul style="list-style-type: none"> ○ 6 Chalet units: <ul style="list-style-type: none"> ▪ 4 lower level units with 1 bedroom (2 double beds), ensuite with glass shower, kitchenette, satellite TV, Netflix TV in bedroom. ▪ 2 upper level units with private entry and ocean view, larger living area, kitchenette, ensuite with glass shower, 1 bedroom (2 queen beds), satellite TV, Netflix TV in bedroom ○ 8 A/C motel units (Q), with 4-pc bath, CBTv, Keurig coffeemaker, microwave, mini-fridge
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Wednesday June 22, 2022

	Breakfast at leisure.
9:00 AM	Depart Barrington Passage for Shag Harbour <i>(Driving Time: Barrington Passage to Shag Harbour – 10 mins)</i>
9:15 AM	<p><u>TOUR: Tour a Lobster Facility @ Fisher Direct</u> 5163 Route 3, Shag Harbour, NS</p> <ul style="list-style-type: none"> • Guided tour of a Lobster Processing Facility • Fisher Direct's modern facility, located in Shag Harbour, is fitted with state-of-the-art technology that allows them to efficiently hold, sort, grade, and export live lobster to anywhere in the World. Learn from the experts and see how the lobsters find their way from the ocean floor to your plate!
10:30 AM	<p><u>TOUR: Shag Harbour UFO Centre</u> 5615 Highway 3, Shag Harbour, NS Contact: Laurie Wickens</p> <ul style="list-style-type: none"> • The Shag Harbour Incident Interpretive Centre chronicles the sighting of a UFO which crashed into the waters of Shag Harbour leaving no trace other than yellow foam. • Visitors to the Centre can view television documentaries, newspaper articles, other memorabilia, and an exhibit on outer space. • The UFO Gazebo and picnic site can be found about 3 minutes up the road from the Centre, where visitors can look out on the ocean to the location the object crashed in 1967.
11:30 AM	Depart for Pubnico <i>(Driving Time: Shag Harbour to Pubnico – 40 mins)</i>
12:15 PM	<p><u>LUNCH, TOUR & TASTING: Boatskeg Distillery</u> 23 Chemin du Pont du Marais, Lower West Pubnico https://www.boatskeg.ca/</p> <ul style="list-style-type: none"> • It all began with two friends, a bootlegging and boatbuilding heritage, and an old boat shop in Lower West Pubnico. Legend has it that during the 1920s, rumrunners and bootleggers would bury barrels of liquor (kegs) on and around our site, hiding them from law enforcement. This history of 'boats' and 'kegs' inspired the name!

	<ul style="list-style-type: none"> • Savour classic cocktails and Boatskeg Distilling Co. signature creations and enjoy local snacks and bites provided by nearby Wild Roots Restaurant. • Sample their Salted Caramel flavoured vodka and Bootleg vodka, distilled in small batches with a focus on creating a product perfect for cocktails.
<p>2:00 PM</p>	<p>Depart Pubnico for Yarmouth (Driving Time: Pubnico to downtown Yarmouth – 40 mins)</p>
<p>3:00 PM</p>	<p>Check into our TMAC Conference Host Hotel</p>



Contact Cheat Sheet

Operator	Contact Information	Website	Social Media
MUIR Autograph Collection Hotel	Stephanie Carver Senior Marketing & Communications Manager (902) 718-9852 scarver@armourgroup.com	https://muirhotel.com/	@muirhotelhalifax
Sutton Place Hotel Halifax	Lori Forward Director of Sales – Atlantic Region 902 932 7531 LForward@suttonplace.com	www.suttonplace.com	@thesuttonplacehotels
Municipality of the District of Barrington	Suzy Atwood Director of Marketing & Tourism Development 902-903-0494 satwood@barringtonmunicipality.com	https://www.barringtonmunicipality.com/	@visitbarrington
South Shore Tourism Cooperative	Stephanie Miller Vincent Executive Director southshoretourism@gmail.com	https://visitsouthshore.ca/	FB: @novascotiasouthshore IG: @visitnovascotiasouthshore
The Beandock	902-875-1302	http://shelburnenovascotia.com/thebeandock/	@TheBeandockCoffeeCollectibles
Shelburne Museum Complex	Suzanne Mahaney Manager 902-875-3219 shelburnemuseums.mgr@gmail.com	https://www.shelburnemuseums.com/	@museumsbythesea
Boxing Rock Brewing Company	Clara - taproom@boxingrock.ca 902-874-2446	https://boxingrock.ca/	IG: @boxingrock FG: https://www.facebook.com/boxingrock TW: https://twitter.com/boxingrockbeer
Cooper's Inn	David Shute 902-875-4656 mail@thecoopersinn.com	https://www.thecoopersinn.com/	FB: @thecoopersinn IG: @thecoopersinn1
Black Loyalist Heritage Centre	Braden Chetwynd Programming & Outreach Coordinator Black Loyalist Heritage Centre 902-875-1310 pghassist@blackloyalist.com	https://blackloyalist.com/	IG: @blackloyalistheritagecentre TW: @BlhsBirchtown
The Salt Banker	Chef Nichole Hopkins nichole@saltbankercafe.com	https://saltbankercafe.com/	@Saltbanker
WildAXE Lumberjack	Darren Hudson 902-637-7609 xlsports@mac.com	http://wildaxe.com/lumberjack/	@wildaxelumberjack

Capt Kat's Lobster Shack	902-637-3728	https://captkatslobstershack.weebly.com/	@captkatslobstershack
The Starboard Inn		https://www.starboardinn.ca	IG: @thestarboardinn FB: @TheStarboardInn
Fisher Direct	(902) 635 2681	http://www.fisherdirect.ca/	
Shag Harbour UFO Centre		https://www.barringtonmunicipality.com/Visiting-Us/shag-harbour-ufo-incident	IG: @shagharbour FB https://www.facebook.com/shagharbourUFO
Boatskeg Distillery	contact@boatskeg.ca (902)-762-3014	https://www.boatskeg.ca/	@boatskegdistilling